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Application Serial No. 10/652,261 - Filed August 29, 2003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Application No.: 10/652,261**

**Filed:** August 29, 2003

**Inventor(s):**

**Frederick B. Harris**

**Title: VIDEO-ON-DEMAND  
AND TARGETED  
ADVERTISING**

**Examiner:** Ma, Johnny  
**Group/Art Unit:** 2614  
**Atty. Dkt. No:** 5266-08801

I hereby certify that this correspondence is being sent via facsimile to: Facsimile No. 703-872-9306, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date indicated below:

**Rory D. Rankin**

Printed Name

November 3, 2004

Date \_\_\_\_\_

**RESPONSE TO OFFICE ACTION OF**  
**AUGUST 3, 2004**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office Action of August 3, 2004, to further highlight why the application is in condition for allowance.

**Please amend the case as listed below.**